1 in 100 year event... 4th time in 6 years in Oxford!

Experiencing the impacts of climate change... or climate silence?
Scepticism

- Nigel Lawson on R4 Today programme
Language matters

‘climate-smart’
‘climate-resistant’
‘climate-resilient’
‘climate (or weather)-ready’
‘climate-proofing’
‘preparedness’
‘readiness’
‘adjustments’
‘planning’
‘coping’
‘triage’
A new conversation with the centre-right about climate change:
Values, frames and narratives
Four narratives

Protecting the ‘green & pleasant land’ (BEAUTY/NATURE/CONSERVATION)

Securing our energy future (SECURITY/SENSE OF BELONGING)

‘New environmentalism’ (FREEDOM/CREATIVITY)

The good life (HEALTH/RESPONSIBILITY)

…for adaptation: place attachment & identity?